

Competitive Selling Outplan Outthink And Outsell To Win Every Time Ebook Landy Chase

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acrobat 6 contains strong business applications and this book is the first to delve into them in the first edition acclaimed author donna baker devoted a chapter to ways that acrobat can be used to streamline your business processes she has expanded on this information in this edition demonstrating the usefulness of acrobat for both businesspeople and designers of different backgrounds ranging from engineering to graphics if you are a professional computer user familiar with acrobat basics and you want to broaden your knowledge on how acrobat can be applied to your daily work activities this is the book for you baker and coauthor tom carson offer in depth instruction on methods and processes real world tutorials and projects and detailed coverage of advanced acrobat features providing you with invaluable knowledge on how to apply acrobat to a wide range of industry needs whether you're a web designer hospital administrator or engineer this book will expand your knowledge of acrobat in ways you didn't realize were possible

computer software and its structures devices and processes are woven into our everyday life their significance is not just technical the algorithms programming languages abstractions and metadata that millions of people rely on every day have far reaching implications for the way we understand the underlying dynamics of contemporary societies in this innovative new book software studies theorist matthew fuller examines how the introduction and expansion of computational systems into areas ranging from urban planning and state surveillance to games and voting systems are transforming our understanding of politics culture and aesthetics in the twenty first century combining historical insight and a deep understanding of the technology powering modern software systems with a powerful critical perspective this book opens up new ways of understanding the fundamental infrastructures of contemporary life economies entertainment and warfare in so doing fuller shows that everyone must learn how to be a geek as the seemingly opaque processes and structures of modern computer and software technology have a significance that no one can afford to ignore this powerful and engaging book will be of interest to everyone interested in a critical understanding of the political and cultural ramifications of digital media and computing in the modern world

here's the designer's guide to creating excellent e books with indesign creative professionals are designing more and more e books and e zines as digital publishing increasingly gains market share this book pulls together a wide range of essential information to help them maximize the versatility of indesign for e publishing if you need to know how to build deploy

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part searing examination part call to arms a bold case against modern sexual ethics from young washington post columnist christine emba for years now modern day sexual ethics has held that anything goes when it comes to sex as long as everyone says yes and does so enthusiastically so why even when consent has been ascertained are so many of our sexual experiences filled with frustration and disappointment even shame the truth is that the rules that make up today's consent only sexual code may actually be the cause of our sexual malaise not the solution in rethinking sex reporter christine emba shows how consent is a good ethical floor but a terrible ceiling she spells out the cultural historical and psychological forces that have warped our idea of sex what is permitted and what is considered safe in visiting critical points in recent years from metoo and the aziz ansari scandal to the phenomenal response to cat person she reveals how a consent only view of sex has hijacked our ability to form authentic and long lasting connections exposing us further to chronic isolation and resentment reaching back to the wisdom of thinkers like thomas aquinas and andrea dworkin and drawing from sociological studies interviews with college students and poignant examples from her own life emba calls for a more humane philosophy one that starts with consent but accounts for the very real emotional mental social and political implications of sex even she argues if it means saying no to certain sexual practices or challenging societal expectations altogether more than a bold reassessment of modern norms rethinking sex invites us to imagine what it means to will the good of others and in turn attain greater affirmation

fulfillment and satisfaction for ourselves

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